



INSTITUTUL NATIONAL DE CERCETARE-
DEZVOLTARE IN TURISM

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National Institute of Research and Development in Tourism (INCDT) was established in 1971 currently operating as an institution coordinated by the Ministry of National Education. INCDT's main activity is fundamental and applied research, of public and national interest, that concerns the development and promotion of Romanian tourism.

INCDT's mission is:

- to be an excellence research and development institute in tourism field and to represent an institution of reference at national and EU level and also an important partner for the hospitality industry/tourism sector;
- to support the coordinator ministry in the process of taking decisions by providing a scientific background in tourism field;
- to expand the external partnerships by creating common strategies in tourism at European level;
- to support local administrations in formulating the strategies for tourism development at the local level;
- to support private enterprises in tourism sector in development of their businesses;
- to ensure attractive working places for the personnel by enhancing the possibilities to develop a research career.

Research directions:

- fundamental research for tourism development, for the processes developed in the tourism field or in the sectors related to tourism
- applied research for the development and the increase of the efficiency of tourism activity meaning: studies concerning the optimal capitalization of tourist resources and their protection, optimizing tourism activity studies, studies concerning the increase of the competitiveness of the Romanian tourism offer and services, etc.
- studies and research concerning: the conjuncture of the internal and international market, sociological surveys in this field, prognoses and strategies to develop tourism, tourism marketing and management policies, monitoring and management of tourist resources, tourism data bases, projecting and design with reference to the tourism field;

- studies and research regarding: the socio-economic impact of the tourism and the tourism impact on the environment, determining the carrying capacity in the localities and areas which are being planned for tourist purposes, elaborating the methods and research methodologies;
- fundamental and / or applied research in international partnerships in view of integrating Romanian tourism in the context of sustainable development of European tourism;
- activities connected to the research-development activity in tourism: participating to the elaboration of the tourism strategy together with the corresponding ministry; carrying out opportunity studies, pre-feasibility and feasibility studies for developing some areas and for investment objectives; marketing strategies and business plans for tourist products and investment objectives; studies concerning the market of tourist products and services, as well as of fields connected to tourism; technical assistance for the projection and execution of the investments in tourism and in fields connected to it; editing and printing specific publications: information bulletins, studies, reports, syntheses, theme courses, guides, maps, brochures, magazines, monographies and other publications in the field; designing and creating data bases; scientific transfer activities of the tourism research results to other interested research institutions or economic agents; organizing and participating to exposition and internal and international technical-scientific events; approval the tourism investment projects from the opportunity point of view; providing technical assistance to the coordinating ministry in different interest fields (statistics, the Tourism Satellite Account, marketing analyses etc.).

Objectives:

- the best capitalisation of the existing funding opportunities in the research field and identifying new funding opportunities;
- supporting tourism as a priority area of Romania's economic development by creating integrated research with a wide applicability in the field;
- strengthening the relation with the coordinator ministry through strategic and prospective studies, surveys;
- accession to national and international research networks, strengthening partnerships and identifying new collaboration opportunities for creating consortiums for fundraising;
- increasing the visibility of the institution and increasing the dissemination of research results;
- the technological transfer of research results to the private sector;
- using the institute experience to attract Structural Funds by the private operators;
- increasing the quality of services offered by INCDT by respecting the ISO 9001:2008 quality standards provisions and the ISO 14001:2005 environmental standards.

Representative projects (maximum 5):

Project title	Funding	Partners	Results	Capitalization
DATOURWAY - Transnational Strategy for the Sustainable Territorial Development of the Danube Area with special regard to Tourism, 2009-2012	South East Europe Transnational Cooperation Programme (SEE)	16 partners from 7 country (Hungary, Romania, Bulgaria, Slovakia, Croația, Serbia, Italy) <i>Lead partner:</i> VÁTI - Regional Development and Urban Planning NGO, Hungary <i>Partners from Romania:</i> National Institute of Research and Development in Tourism, "URBAN - INCERC" National Institute of Research - Development in Constructions, Urban Planning and Sustainable Territorial Development and the Ministry of Regional Development and Tourism	<ul style="list-style-type: none"> • creating a GIS informatics system based on the collection and integration of statistical data and research conducted at national, regional level and some local ones, as well as available programmes and studies • carrying out national analyses, and synthesizing and evaluating their results • developing and adopting an integrated strategy for ecological tourism in southeast corridor of the Danube, by consulting with stakeholders • drawing up some pilot projects including a project on urban-rural tourism connections (Romania, Bulgaria); a comparison between the Po and Danube deltas (Romania-Italy), and the joint project between all the partners providing a green corridor along the Danube • creating the database http://www.datourinfo.eu 	The project results are capitalised by central and local public authorities in making decisions about the tourism development along the Danube river The database (http://www.datourinfo.eu) can be used by Romanian and foreign tourists for their travel decisions and plans
SALVATUR - System of Analysis and Assessment of the Vulnerability and Adaptative Capacity to Climate Change in Tourism Sector: A Case Study for Predeal, Eforie Nord and Vatra Dornei Resorts, 2010-2013	Grant CNCSIS, Human Resources Programme	-	<ul style="list-style-type: none"> • the analysis of climate change impact on the economic and social environment • the assessment of the implications of climate change on tourism and the key vulnerabilities in the sector • investigation methods of assessing the impact of climate change on tourism sector • scenarios creation for climate change impact of tourism activity on the case study resorts (Predeal, Eforie Nord, Vatra Dornei) • assessing the costs of climate change: The case of three scenarios adaptation-mitigation-inadaptation • identifying measures for climate 	Dissemination of results to stakeholders: 1) INCDT has a member in the ministerial working group for setting up the National Strategy on Climate Change. 2) Drawing up the adaptation component to the climate change effects in the future National Strategy on Climate Change (2011-2020) will be carried out with the assistance of Dutch experts in the G2G project - „Improving the capacity to develop an effective policy on climate change adaptation in Romania”. To this purpose, a questionnaire was developed with the support of Dutch experts to identify priorities in the activity field of the different institutions in terms

			<p>change adaptation and mitigation in the case study resorts (Predeal, Eforie Nord, Vatra Dornei)</p> <ul style="list-style-type: none"> • development of a set of behavioural adaptation measures to climate change in tourism sector • identification of the future directions for research on the impact of climate change on tourism sector 	<p>of adaptation to climate change.</p> <p>3) Developing strategies for the awareness of the climate change effects for the Eforie Nord, Vatra Dornei and Predeal resorts and drawing up brochures and disseminating results for tourism stakeholders.</p> <p>Publications:</p> <ul style="list-style-type: none"> - 1 book; - 1 chapter in a book; - 5 articles published in ISI journals; - 8 articles published in journals indexed CNCSIS B+ / BDI; - 9 scientific papers presented at the international conference with program committee.
EVECTUR - Models of sectoral economic assessment of tourism in Romania, 2007-2010	ANCS, PNCDI2 Programme – Partnership in Priority Domains Programme	<p><i>Project co-ordinator:</i> National Institute of Research and Development in Tourism (INCDT)</p> <p><i>Partners:</i> Institute of National Economy (IEN) Statistics Training National Centre (National Institute of Statistics) (CNPS/INS) Cedes Research Development Ltd. (CEDES)</p>	<ul style="list-style-type: none"> • <i>Experimental application of Tourism Satellite Account for Romania, reference year 2007</i> – involved the calculation of the following aggregates (in current prices): Internal tourism expenditure; Internal tourism consumption; Tourism direct gross value added; Tourism direct gross domestic product. • <i>The Input – Output model</i> - Independent of the tourism satellite accounts, the Input-output model has been applied for Romania at the level of the years 2000 and 2008. • <i>Some elements for a Computable General Equilibrium (CGE) model</i> - Applying the Computable General equilibrium (CGE) model for Romania has been made only partially by presenting some elements of the general equilibrium on the basis of an analysis and regression equations concerning the tourism in our country. 	<p>The main beneficiary of the project results is the National Authority for Tourism. The information provided by this project can be used for presenting the importance of tourism as economic activity for Romania. The results of the EVECTUR project were disseminated online at http://evectur.incdt.ro/index.pl/rezultate-finale_en.</p> <p>The EVECTUR project could also support the process of Tourism Satellite Account implementation in Romania which will be completely effective in the next years. The experimental application of Tourism satellite accounts (TSA) for the year 2007 which is part of the EVECTUR project will certainly represent an input for the TSA elaboration in the next years by National Institute of Statistics, one of the EVECTUR project's partner.</p>
Project of complex rehabilitation and	ANCS, Nucleu	-	<ul style="list-style-type: none"> • the analysis of international experience on the use of natural therapeutic factors through tourism 	<p>Achieving the pre-feasibility study for the recovery of salt water from Ocna Mures (Rehabilitation and modernisation of the</p>

<p>reintroduction in the tourism circuit of several localities with spa potential from Romania, 2009-2010</p>	<p>Programme</p>		<ul style="list-style-type: none"> • analysis of natural therapeutic factors in Romania and a way of capitalisation through tourism – health-spa tourism statistical data • database - places with natural therapeutic factors in Romania • models of tourism development for six localities with spa potential • case studies: tourism planning projects for four localities with particularly valuable natural therapeutic factors: Malnaş Bai, Vâlcele (Covasna county), Ocna Mures (Alba county), Bala (Mehedinti county) • disseminating the research results to beneficiaries by organising round tables: supporting the project and transferring the results to the Covasna county council(for Vâlcele and Malnaş Bai), the Mehedinti county council (Bala), the Ocna Mures town-hall • methods and means of promoting the tourism products • identify funding sources (community or government) to support the proposed investments 	<p>recovery as the basis of spa treatment) beneficiary - Ocna Mures, on whose basis was introduced in Annex. 1 - The list of programmes and investment projects in tourism of GD 320/2011, for completing GD 120/2010</p> <p>Implementation of the technical-economic documentations at SF and PT level for the mineral waters from Vizantea Mănăstirească (beneficiary - the Vizantea - Livezi town-hall)</p>
<p>National Strategy for Ecotourism Development in Romania, 2009</p>	<p>Ministry of Tourism</p>	<p>-</p>	<ul style="list-style-type: none"> • developing a strategy for ecotourism development at national level, with consulting the stakeholders; • consultancy for Ministry of Regional Development and Tourism / National Authority for Tourism to implement the strategy. 	<p>The project is the bases for the decisions taken by the National Tourism Authority for developing ecotourism in Romania. Following the completion of the strategy were established the criteria for established the ecotourism destinations in Romania and currently the first destinations are being evaluated (INCDT is a member of the working group that developed the criteria and also member in the committee which will designate the future "ecotourism destinations")</p>